



## FIMMA – Maderalia moves upcoming edition to 2<sup>nd</sup> – 5<sup>th</sup> June 2020 at Feria Valencia

The move seeks to support exhibitors' and visitors' businesses and ensure that the showcase features all the latest products on the market and the presence of leading operators in the industry.

The industry endorses FIMMA-Maderalia's decision, which means the original programme of events and the fair's substantial exhibition content are being transferred to new dates in the first week of June.

*Valencia, 26<sup>th</sup> February 2020.*- FIMMA – Maderalia has decided to postpone its next edition to the **first week of June** in the face of the situation brought about by the spread of the Coronavirus and the implications for **foreign exhibitors and visitors**, especially those from **Italy and Central Europe**. The next edition of FIMMA – Maderalia will as a result take place from **Tuesday 2<sup>nd</sup> to Friday 5<sup>th</sup> June this year**, at the same venue, **Feria Valencia**. Terms and conditions regarding participating and visiting remain unchanged.

According to the organisers, the decision seeks to support both exhibitors' business and that of the thousands of visitors who were expected to attend from 10<sup>th</sup> to 13<sup>th</sup> this March. The decision was made in agreement with the industry, which has approved the new June dates as they do not impinge upon companies' yearly commercial cycles.

Exhibitors have already been told about the decision by the FIMMA – Maderalia team and they have both understood the situation and committed firmly to being at **FIMMA – Maderalia from 2<sup>nd</sup> to 5<sup>th</sup> June 2020**. The organisers, for their part, are working hard to create awareness of and promote the re-scheduled fair and ensure that it is a runaway success.

**+info**

<https://fimma-maderalia.feriavalencia.com/>