

NOTA DE PRENSA | PRESS RELEASE

FIMMA – Maderalia finally poised for next edition to run from 29th March to 1st April 2022

International Fair for Materials, Technology and Components for Furniture Manufacturing, Interior Design and Contract Projects set to take place once again in even-numbered years, in line with global trade fair calendar.

Feria Valencia team working towards entirely face-to-face edition after pandemic forced two postponements of last year's planned event.

Valencia, 11th May 2021.- The countdown to FIMMA – Maderalia 2022 has begun. The 39th edition of The International Fair for Materials, Technology and Components for Furniture Manufacturing, Interior Design and Contract Projects is finally going to take place from 29th March to 1st April 2022 at the Feria Valencia exhibition centre. The move means that FIMMA – Maderalia returns to its biennial cadence after conditions made it impossible to hold the fair this year with sufficient guarantees of success for either exhibitors or visitors.

FIMMA – Maderalia has thus decided to 'skip' the event that should have taken place in March 2020 and that was postponed twice by the pandemic, and to focus instead on the next edition. With this next edition the fair returns to is traditional slot in the **first quarter of even-numbered years**, alternating with the other leading global industry events – **Ligna** and **Interzum** – which are also set to return to their traditional formats, in odd-numbered years, from 2023.

The team at Feria Valencia who are organising the Spanish biennial is now working with a **new sense of excitement** on an edition that is set to be entirely face-to-face and will, when it takes place in 2022, be the event that brings businesses from all the sectors that make up FIMMA – Maderalia back together again. Many businesses have in fact told the fair's organisers that they feel it is essential that a fair such as the Feria Valencia event be held in 2022 so that the industry to come together once more.

What is more, the fair will be taking place during what is a **period of growth for the industry** linked to **home improvement**: the pandemic has driven a **significant upturn** in the industry, led by consumption in Spanish households. FIMMA – Maderalia 2022 will be the ideal setting to power the sector even further forward.

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https://fimma-maderalia.feriavalencia.com/

