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Press Release: ENGLISH



JMFERRERO – estudi{H}ac

In 2003, Jose Manuel Ferrero founded **estudi{H}ac** to give life to all the ideas that appeared unceasingly in his head and in just 19 years he has turned his design workshop into a national and international reference. The passion he puts into his work is evident from the very beginning. Discreet, cultured, elegant and immensely creative, for Ferrero design is a way of life that keeps the mind fully active in terms of creativity.

We could say that the British term “bespoke” is the dogma that governs each of the Valencian businessman’s designs, as he creates pieces and elements tailored to each project.

*“DESIGN FOR VISIONARY CUSTOMERS LOOKING FOR **TAILORED ELEGANCE**”*

estudi{H}ac has been conceived as a design atelier, specialising in tailored projects for *product design, interior design, creative concepts for projects.*

All of them tailored for each customer, creating unique, timeless spaces or products that amaze onlookers thanks to their initial visual impact and the story behind them.



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estudi{H}ac

{TAILORED DESIGN PROJECTS}

The basis of each project lies in the initial concept, which is where Jose Manuel Ferrero and this team come up with the story behind each project. Having creative freedom with the capacity for and certainty of the project also being commercial. There are two elements that always form part of any project by **estudi{H}ac**. Colour in a simple shape; and one of its own product designs.

Work with renowned companies such as: Puricelli, Porcelanosa Grupo, Ondarreta, Vondom, Sancal, LZF, Toulemonde Bochart, Point, Estiluz, Harmony, Vical Design, Aromas del Campo, Vigar, Colección Alexandra, Iberdrola, Grupo Piñero, Toyota, Levantina, Hard Rock Hotel, Grupo Palladium, One Shot Hotels, Poncelet, HI Partners, Feria Valencia, Fergus Hotels...

For this reason, his work has obtained recognition in prestigious national and international awards such as the GERMAN DESIGN AWARDS, RESTAURANT & BAR DESIGN AWARDS, ICFE NEW YORK ...

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