

Sponsored advertising at Feria Valencia Central Forum



40^a
EDICIÓN

Desde 1963 apoyando al sector
Supporting the sector since 1963

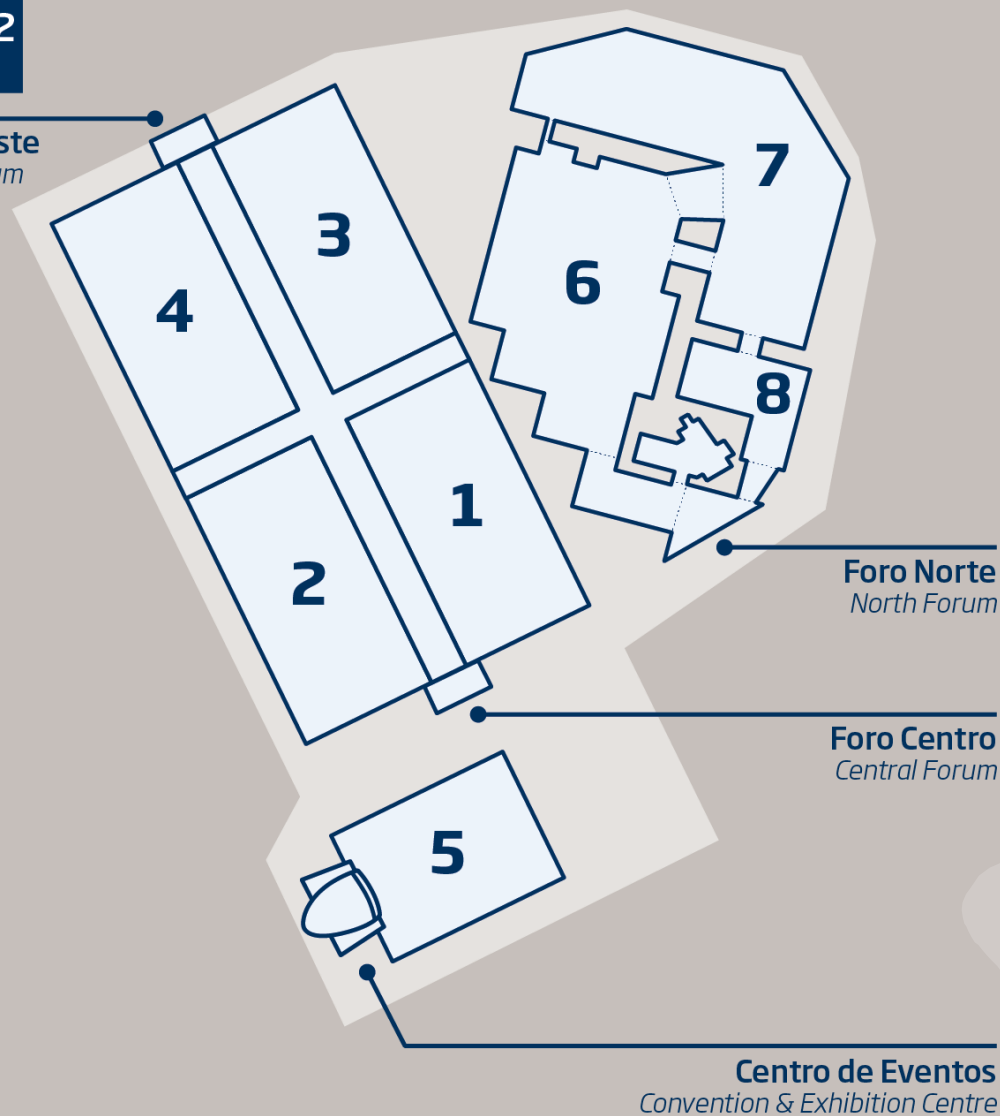
GET THE MOST OUT OF PARTICIPATING IN THE FAIR

- Enhance your Brand image
- Boost your visibility and prestige
- Stand out from the competition
- Drive traffic to your stand
- Promote your products
- Win new customers and build loyalty amongst existing customers
- Strengthen your advertising campaign

Outdoor media

Nivel 2
Level 2

Foro Oeste
West Forum

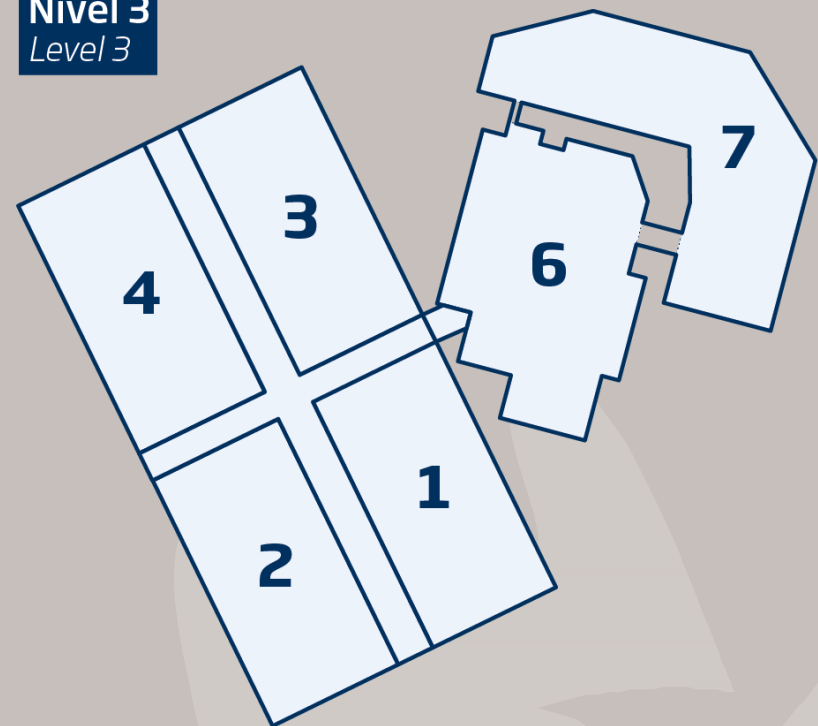


Foro Norte
North Forum

Foro Centro
Central Forum

Centro de Eventos
Convention & Exhibition Centre

Nivel 3
Level 3

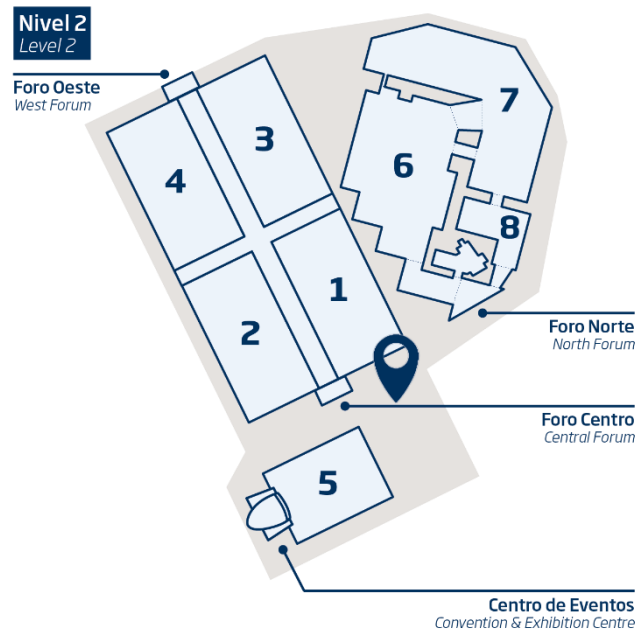


Central Forum (outside entrance) Front-facing graphic by entrance

FEATURES

Removable graphic, high-resolution printing.

- **Option A)** Dimensions: 6 m x 1 m / Price: 500 €/ each.
- **Option B)** Dimensions: 3 m x 1 m / Price: 300 €/ each.

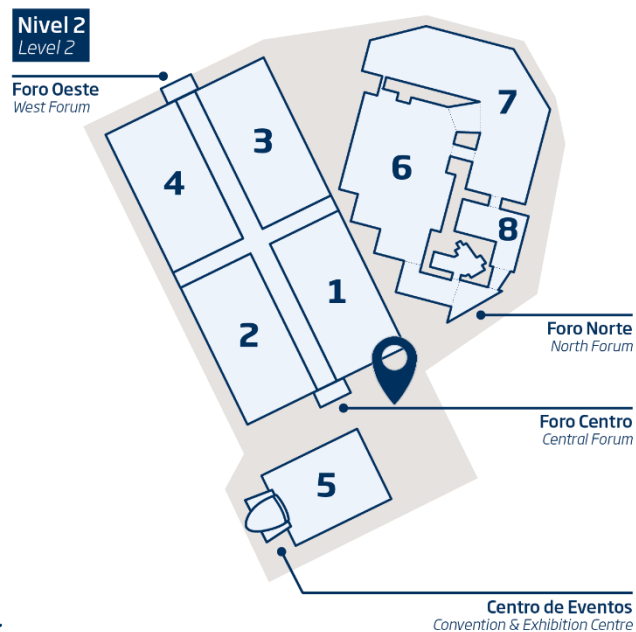


Central Forum (outside entrance) Path-side graphic by entrance

FEATURES

Removable vinyl, high-resolution printing.

- **Option A)** Dimensions: 12 m x 1 m / Price: 1,500 €/ each.
- **Option B)** Dimensions: 6 m x 1 m / Price: 1,000 €/ each.
- **Opción C)** Dimensions: 3 m x 1 m / Price: 500 €/ each.

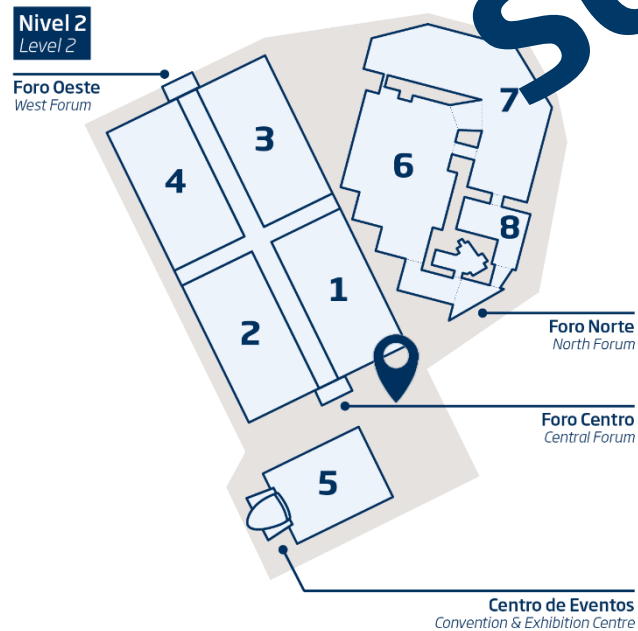


Central Forum (outside entrance) Double-sided entrance banners

FEATURES

Pole-mounted anners, outside, made of microperforated PVC canvas printed on 2 sides.

- Dimensions: 0.70 m x 2 m / Price: 1,500 €/ Pack of 4.

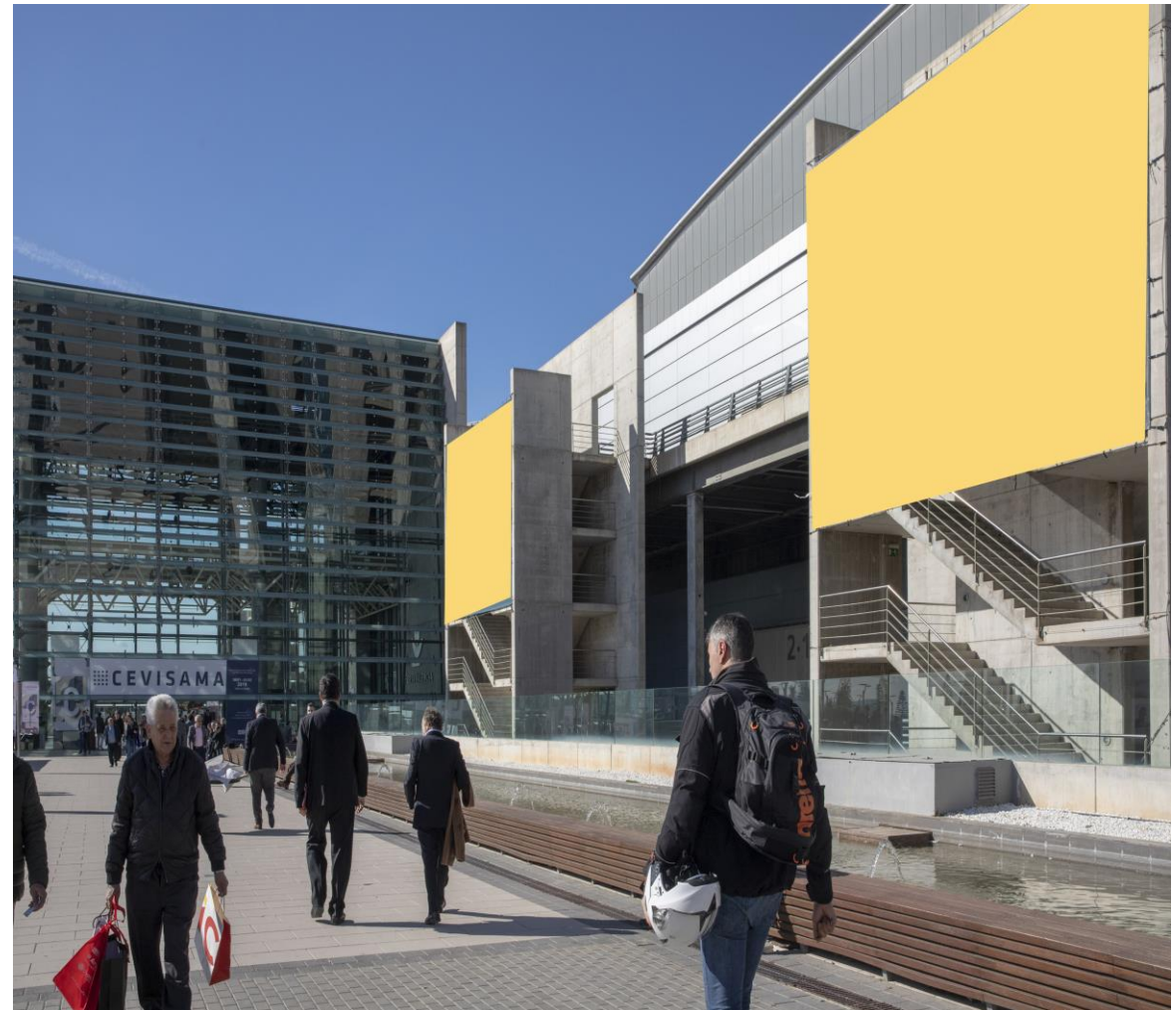
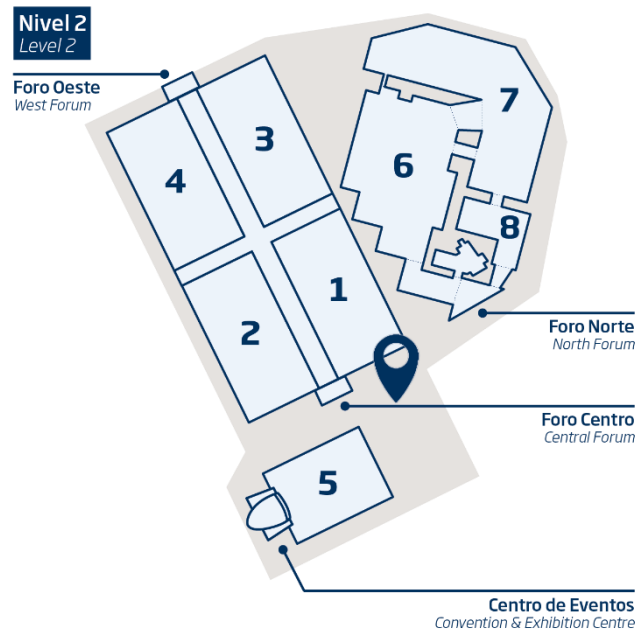


Central Forum (outside entrance) Entrance Staircase side

FEATURES

Outdoor banner printed on microperforated PVC.

- Dimensions: 9.8 m x 10.85 m / Price: 5,500 €/ each.



Central Forum



Central Forum (entrance to halls)

Indoor banners

FEATURES

Removable vinyl, high-resolution printing.

- **Option A) NOT AVAILABLE.**
- **Option B)** Dimensions: 2.7 m x 3.2 m / Price: 400 €/ each.
- **Option C) NOT AVAILABLE.**



REF: FCA01

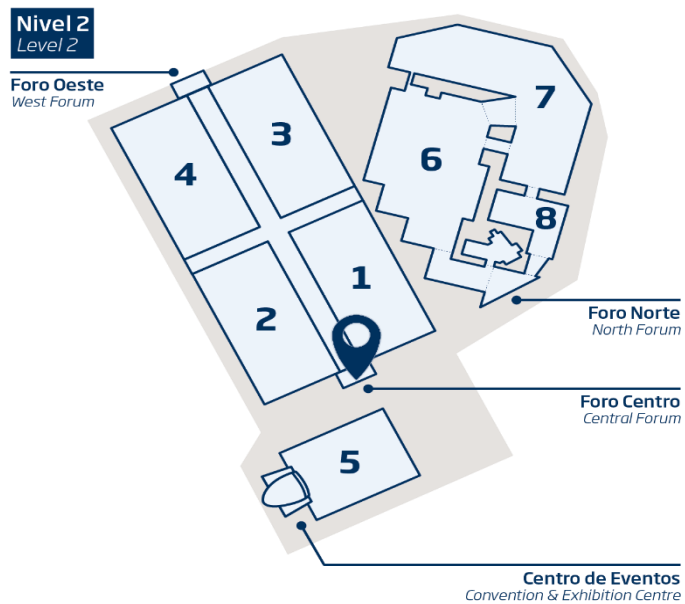
Central Forum (entrance to halls)

Floor vinyl

FEATURES

Digital printing on adhesive vinyl + anti-slip laminate.

- **Option A)** Dimensions: 3 m x 5 m / Price: 2,000 €/ each.
- **Option B)** Dimensions: 3 m x 1.5 m / Price: 500 €/ each.



Central Forum (entrance to halls)

Glass graphic

FEATURES*

Removable vinyl, high-resolution printing.

- Dimensions: upper 4 m x 1.2 m / middle 1.2 m / lower 1.18 m /
Price: 3,300 €/ each.



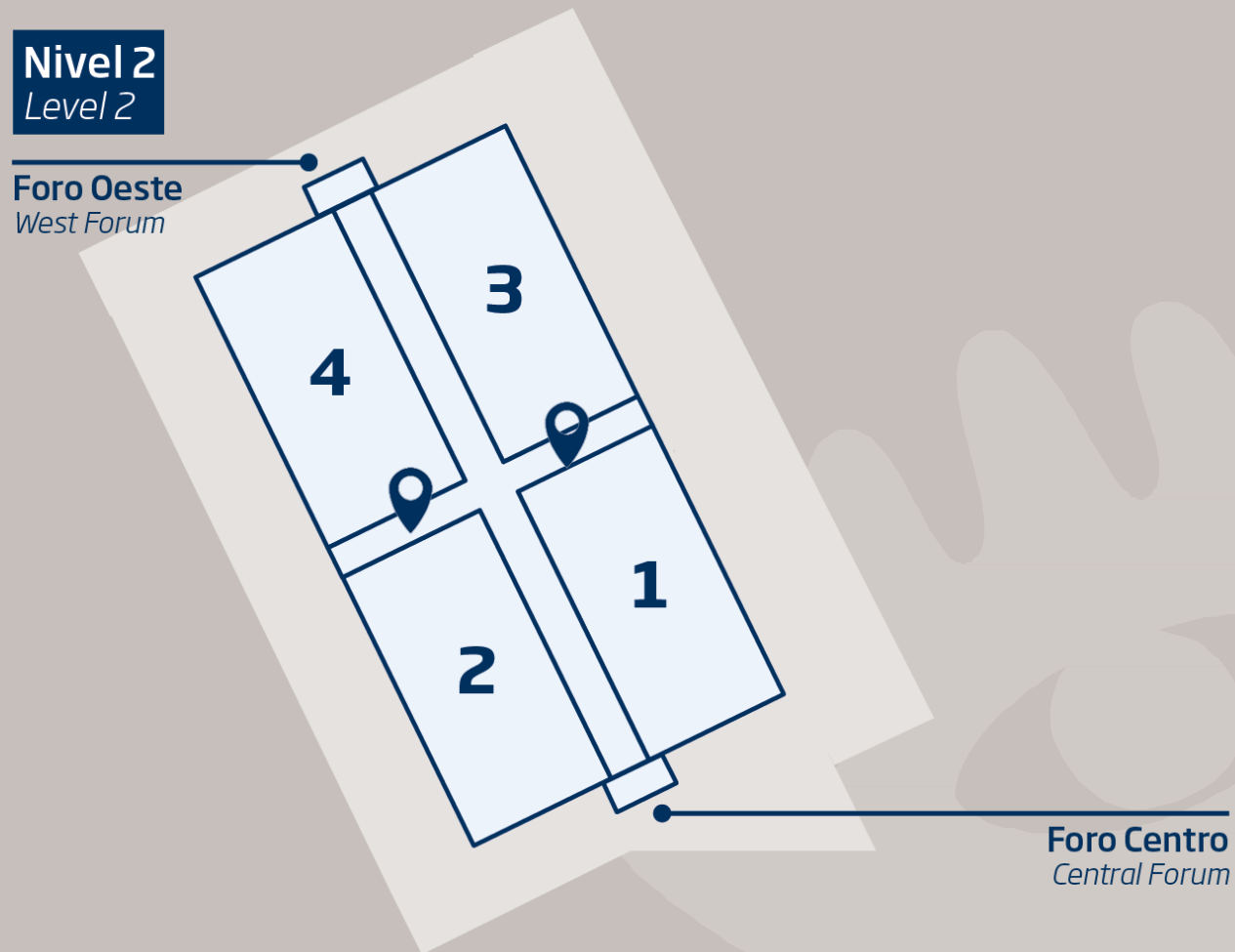
SOLD OUT !!



* Image shows three sections

Indoor media

Central Forum / West Forum



Nivel 2
Level 2

Foro Oeste
West Forum

Foro Centro
Central Forum

Level 2 (concourse)

Floor vinyl

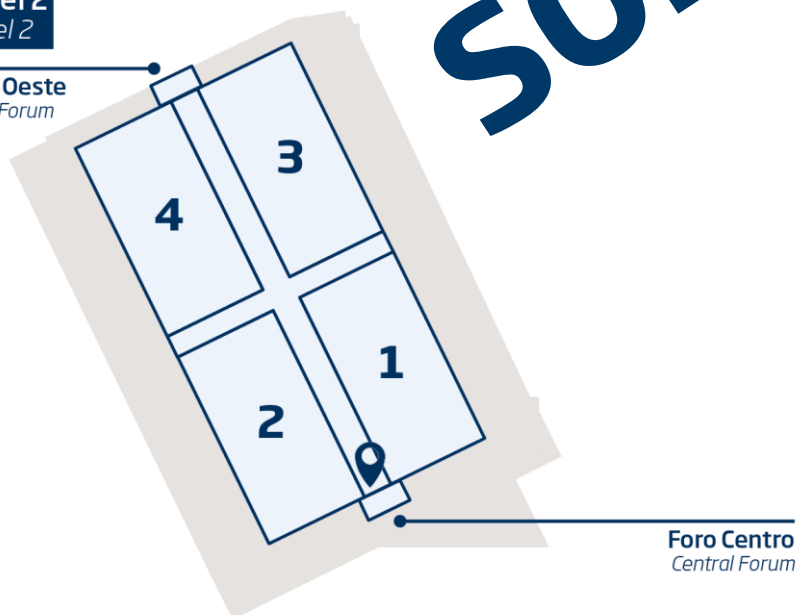
FEATURES

Digitally printed adhesive vinyl + anti-slip laminate.

- Dimensions: 5 m x 3 m / Price: 2,000 €/ each.

Nivel 2
Level 2

Foro Oeste
West Forum



SOLD OUT !!



Level 2 (concourse)

Turnstile graphic

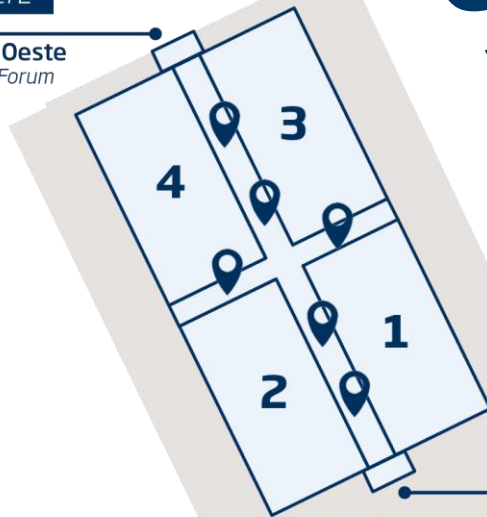
FEATURES

Removable vinyl, high-resolution printing.

- Dimensions: 265 mm x 308 mm / Price: 1,600 € / Pack of 8

Nivel 2
Level 2

Foro Oeste
West Forum



Foro Centro
Central Forum

SOLD OUT !!



Level 2 (concourse)

Column banner

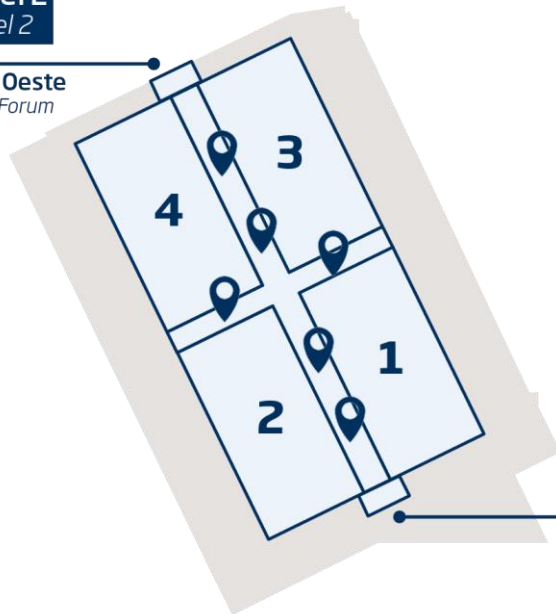
FEATURES

Interior PVC banner, printed both sides.

- Dimensions: 1.7 m x 3.84 m / Price: 2,000 € / Pack 2 symmetrical units

Nivel 2
Level 2

Foro Oeste
West Forum



Foro Centro
Central Forum



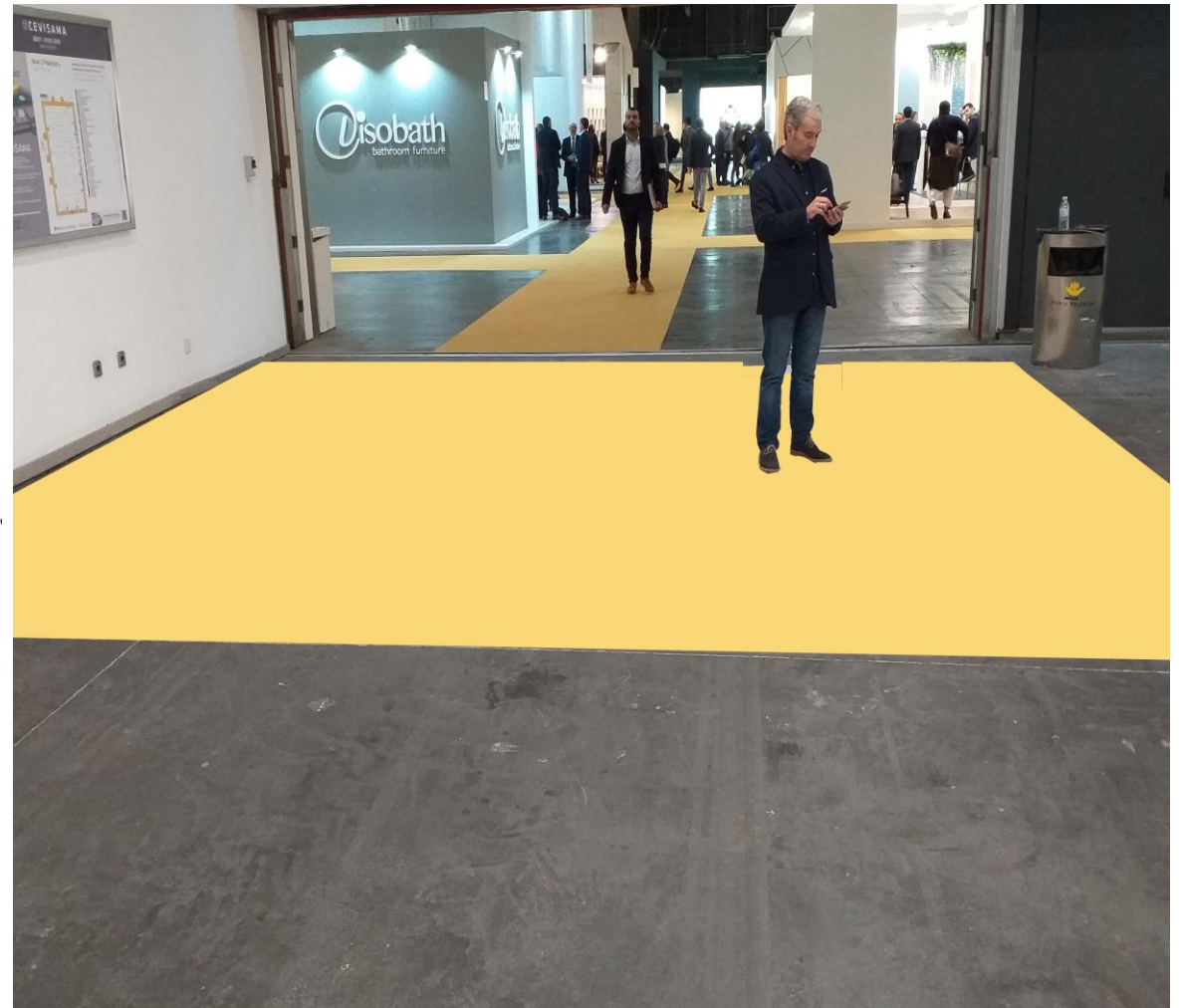
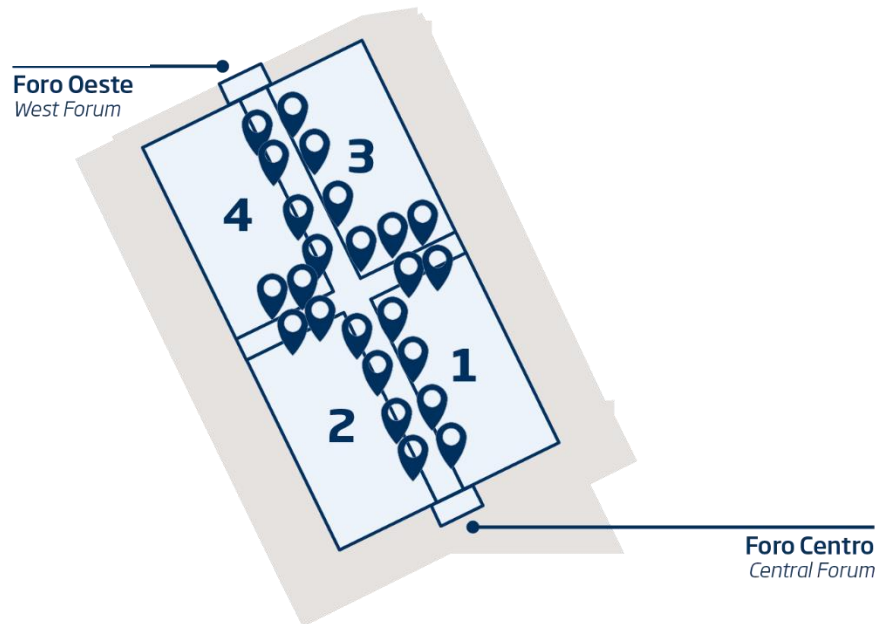
Level 2 - 3 (concourse)

Floor vinyl at entrance to halls

FEATURES*

Digitally printed adhesive vinyl + anti-slip laminate.

- Dimensions: 5 m x 3 m / Price: 1,800 €/ each.



* At doors into halls

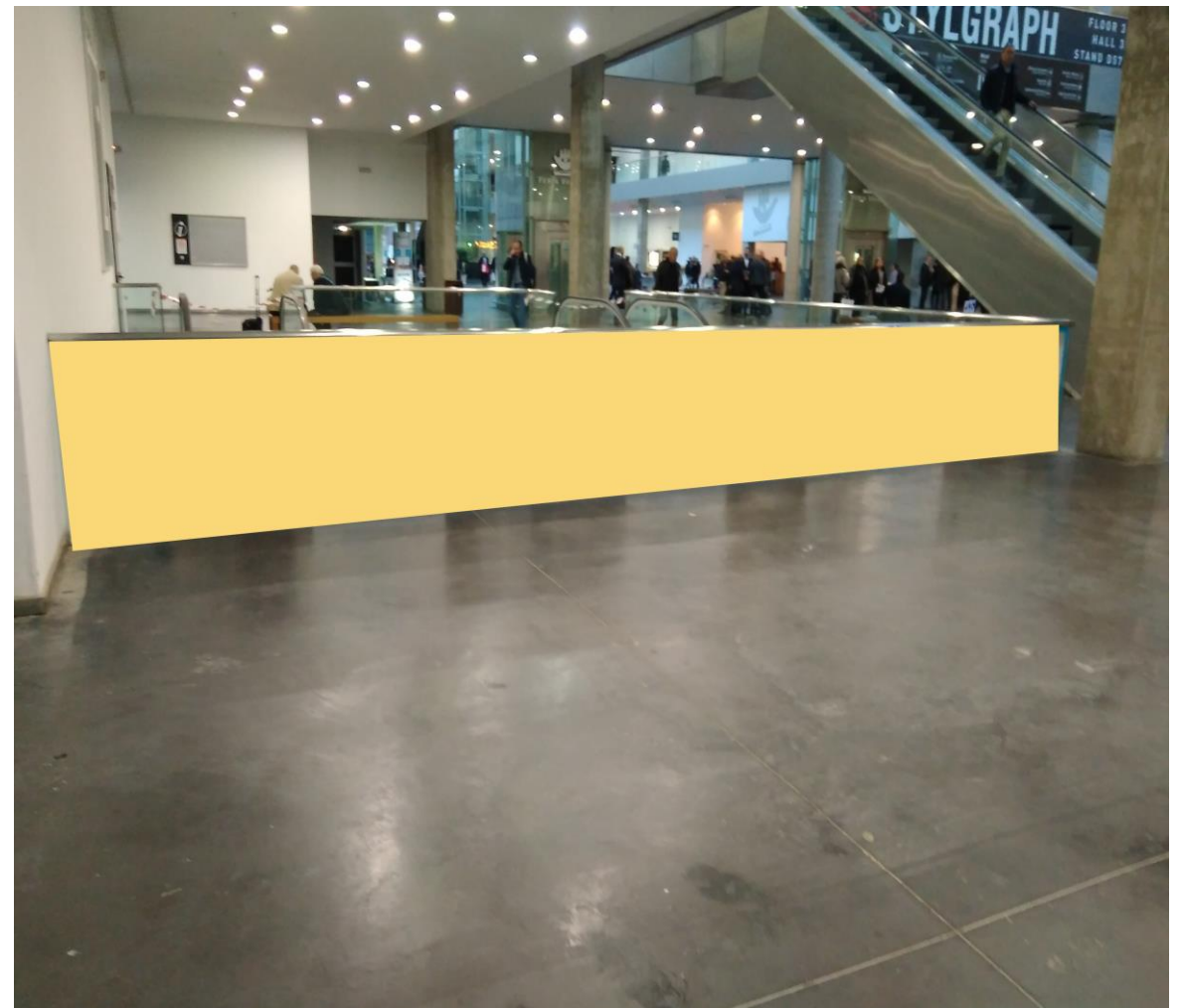
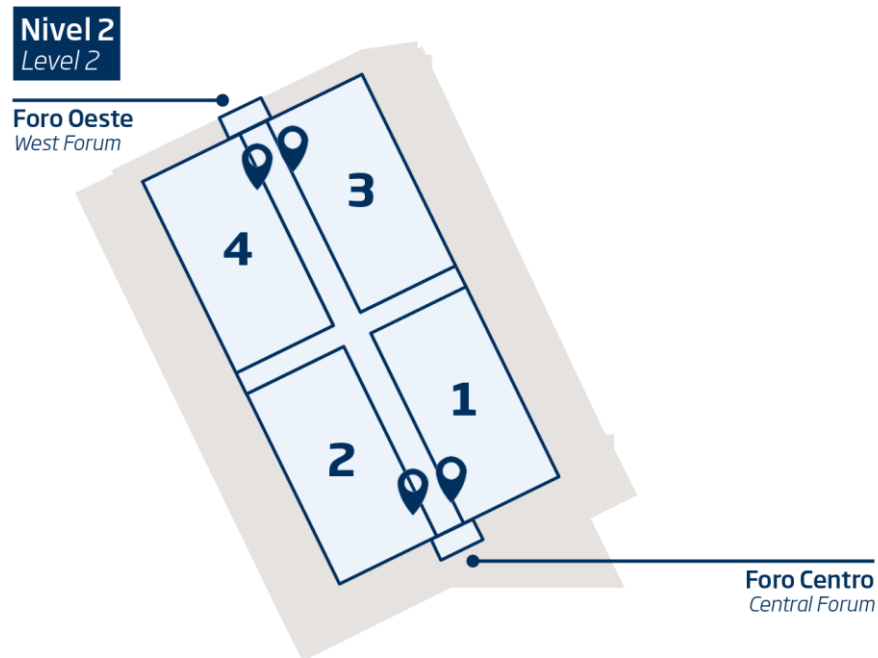
Level 2 (concourse)

Balustrade graphic

FEATURES*

Removable balustrade graphic, high-resolution printing.

- Dimensions: 7.2 m x 1 m / Price: 1,500 €/ each



* Check different dimensions and positions.

REF: FCI05

Level 2 (concourse)

Elevator surround graphic

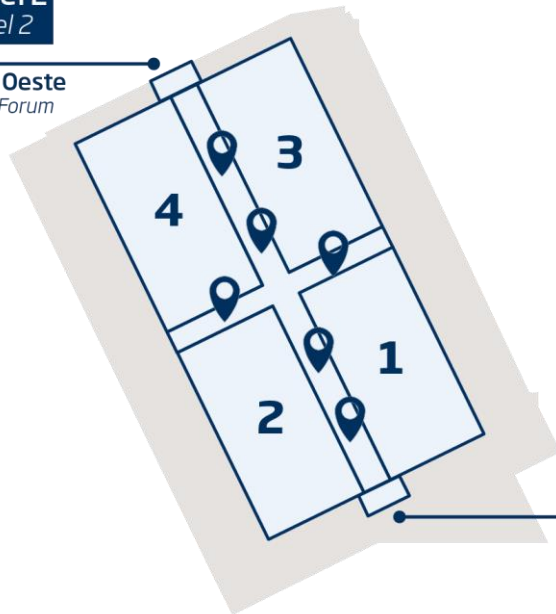
FEATURES

Removable vinyl, high-resolution printing.

- Dimensions: 2.70 m x 5 m / Price 1,500 €/ each

Nivel 2
Level 2

Foro Oeste
West Forum



Foro Centro
Central Forum



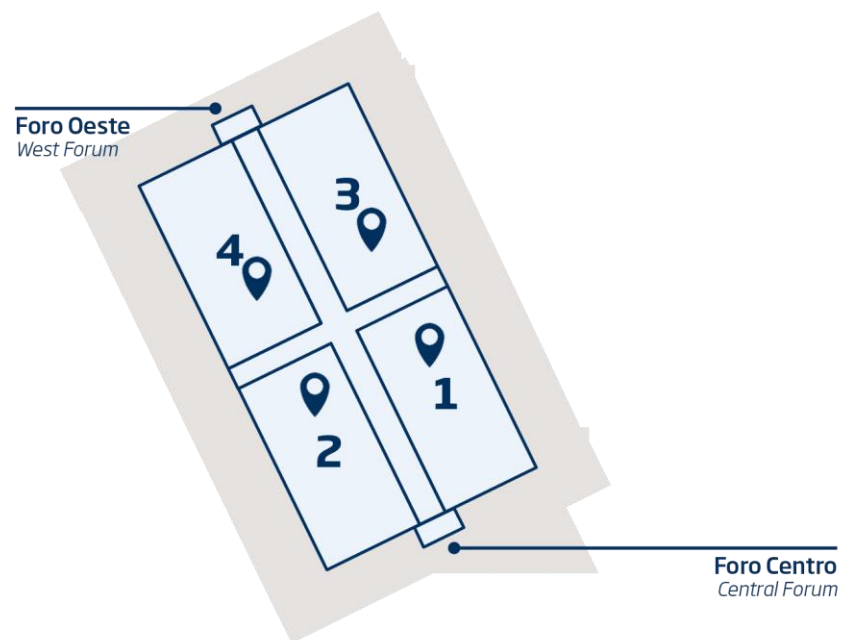
Level 2 - 3 (halls)

Floor vinyl

FEATURES *

Digitally printed adhesive vinyl graphic + anti-slip laminate.

- Dimensions: 2 m x 1 m / Price: 1.000 €/ each.

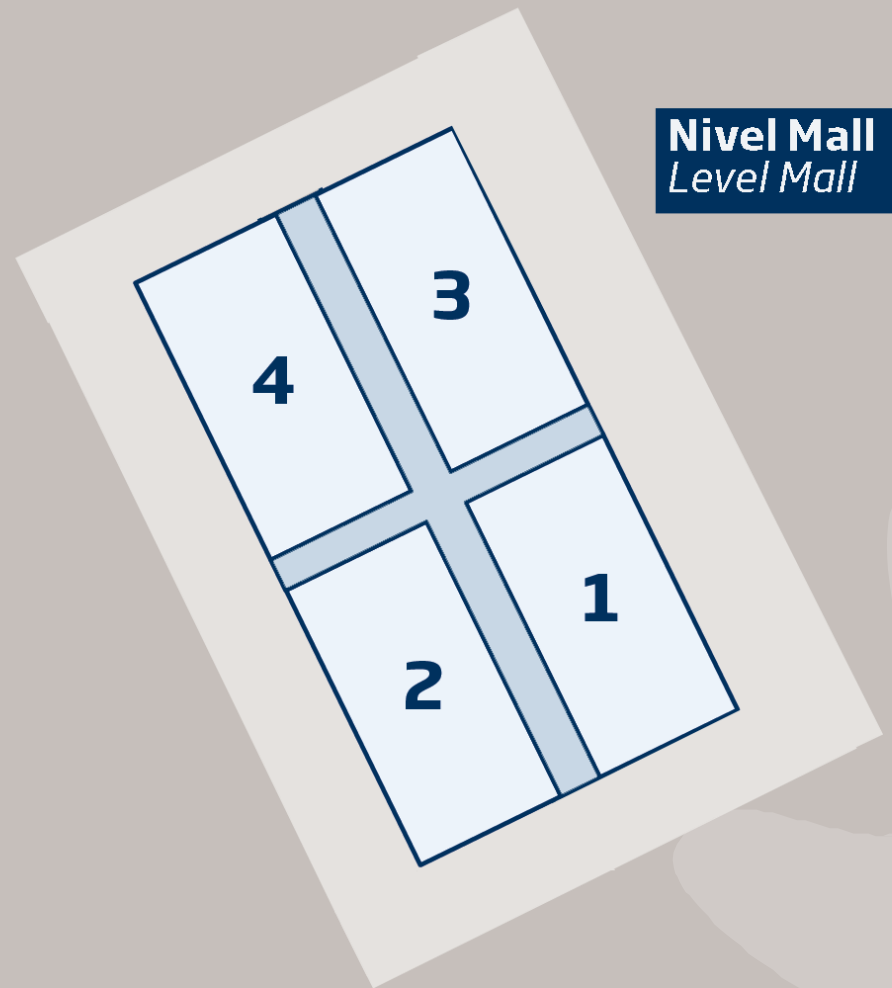


* Available in non-carpeted halls.

REF: FCI07

Indoor media

Mall Level



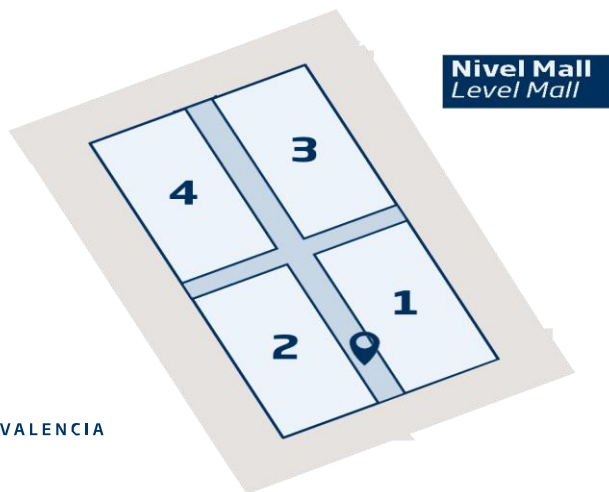
Nivel Mall
Level Mall

Mall Level (concourse) Entrance Banners

FEATURES *

Indoor banner printed on microperforated PVC pairs positioned symmetrically and hung from balustrade above entrance turnstiles.

- **Option A)** Dimensions: 2 m x 8 m / Price: 1,500 € / 1 each
- **Option B)** Dimensions: 2 m x 8 m / Price : 2.,00 € / 2 each.



* Check feasibility if guardrail graphics already booked..

REF: FCI08

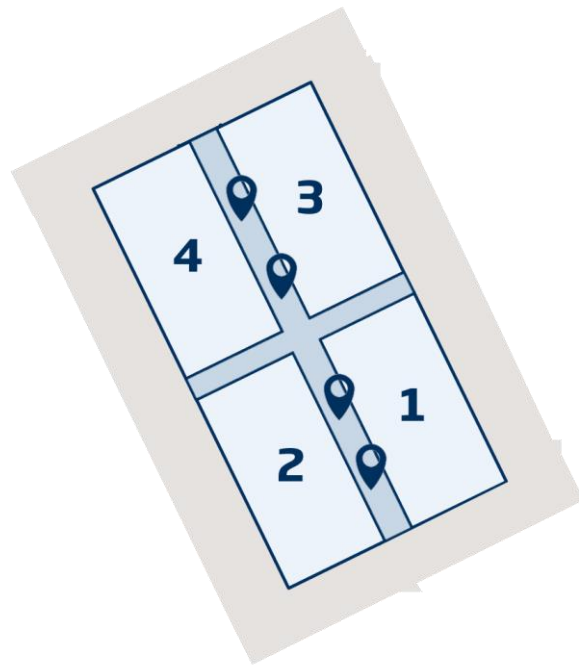
Mall Level - Level 3 (concourse)

Front-facing balustrade graphic

FEATURES

Laminated graphic, high-resolution printing

- Dimensions: 9 m x 1 m / Price: 1.500 €/ each.



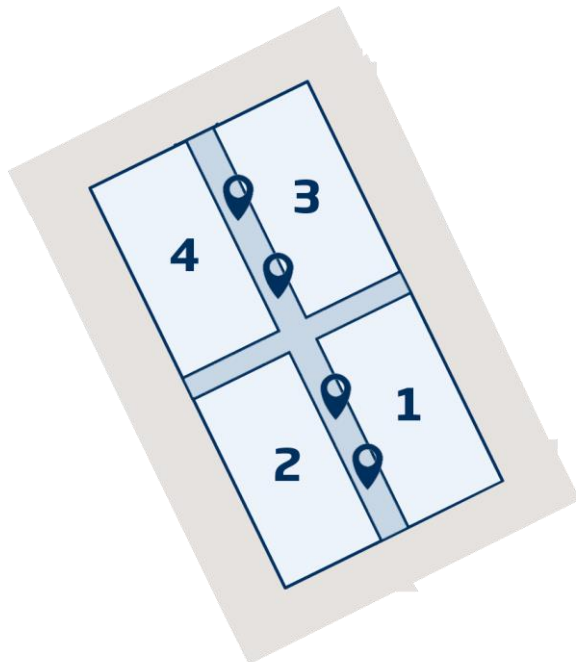
Mall Level - Level 3 (concourse)

Side balustrade graphic

FEATURES

Laminated graphic, high-resolution printing, on balustrades.

- **Option A)** Dimensions: 4 m x 1 m / Price: 500 €/ each.
- **Option B)** Dimensions: 9 m x 1 m / Price: 1,250 €/ each.
- **Option C)** Dimensions: 10 m x 1 m / Price 1,500 €/ each.



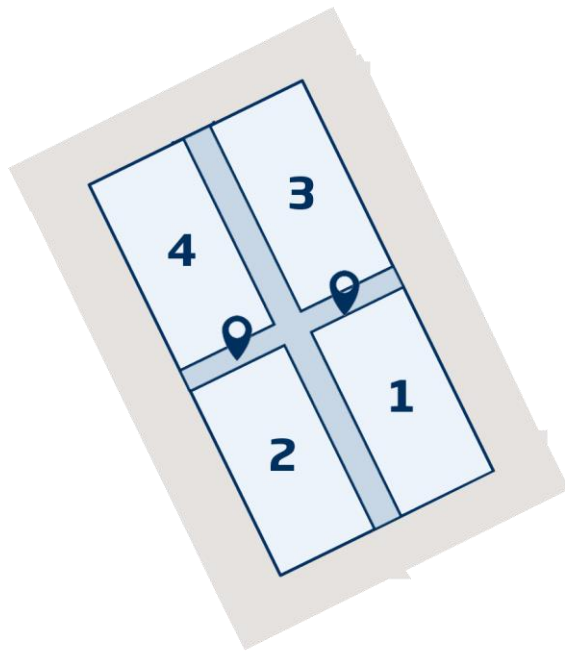
Mall Level - Level 3 (concourse)

Transverse balustrade graphic

FEATURES

Laminated graphic, high-resolution printing.

- Dimensions: 5.35 m x 1 m / Price: 1,000 €/ each.



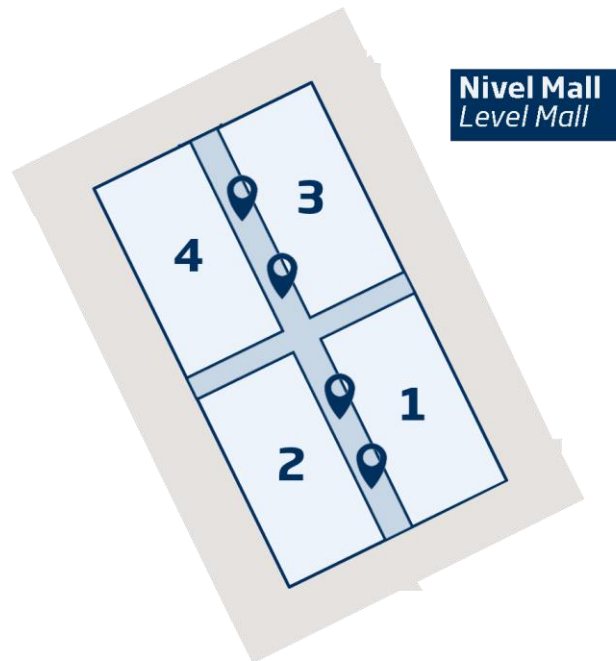
Mall Level (concourse)

Double-sided hanging banners

FEATURES

Set of indoor, microperforated PVC hanging banners printed on both sides.

- **Option A)** Dimensions: 0.60 m x 3.5 m / Price 3,000 €/ Set of 4.
- **Option B)** Dimensions: 0.60 m x 3.5 m / Price: 5,000 €/ Set of 8.
- **Option C)** Dimensions: 0.60 m x 3.5 m / Price: 8,000 €/ Pack 18.



Mall Level - Level 3 (concourse)

Corner balustrade graphic

FEATURES

Laminated vinyl graphic, high-resolution printing, on corner balustrades in Central Zone on Mall Level.

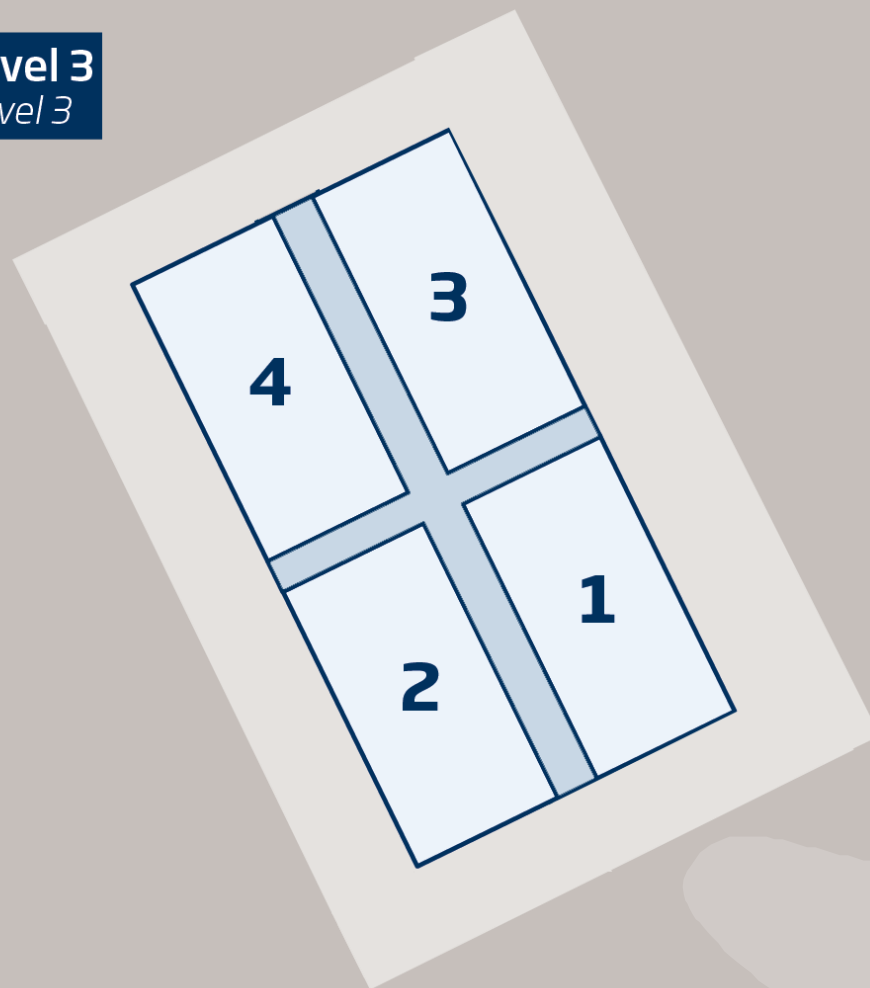
“Corner dimensions: 2,9 x 1 m graphics”

- **Option A)** 1 corner, Price: 2,500 €/ each.
- **Option B)** 2 corners, Price: 4,000 €/ pair
- **Option C)** 4 corners, Price: 7,000 €/ set



Indoor media *Level 3*

Nivel 3
Level 3



Level 3 (concourse)

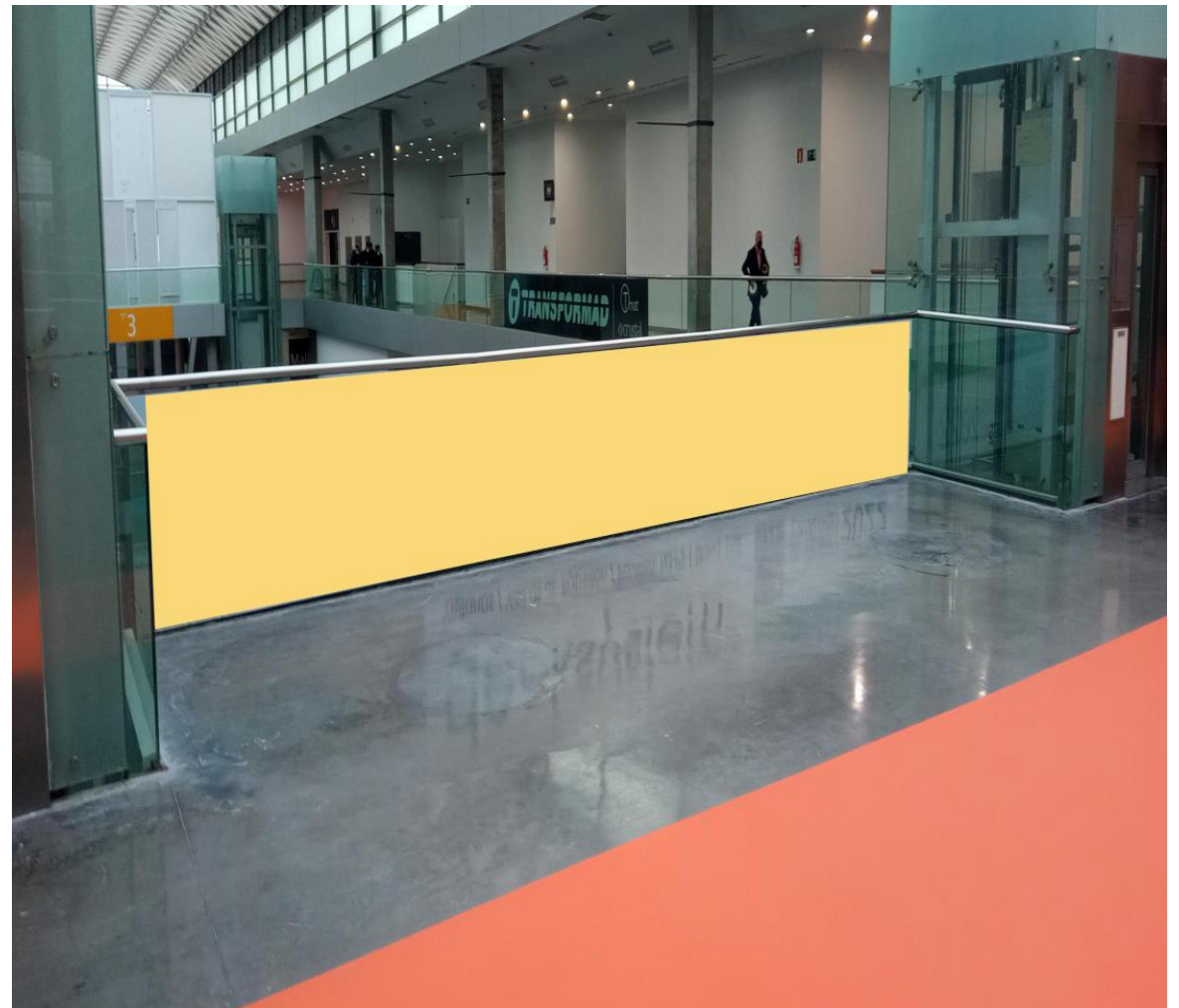
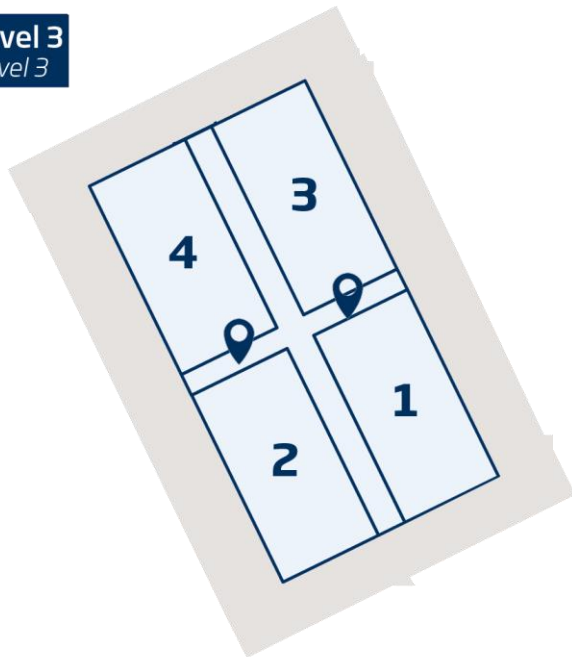
Linkway balustrade graphic

FEATURES

Laminated graphic, high-resolution printing.

- Dimensions: 8.70 m x 1 m / Price: 1,500 €/ each.

Nivel 3
Level 3



Level 3 (concourse)

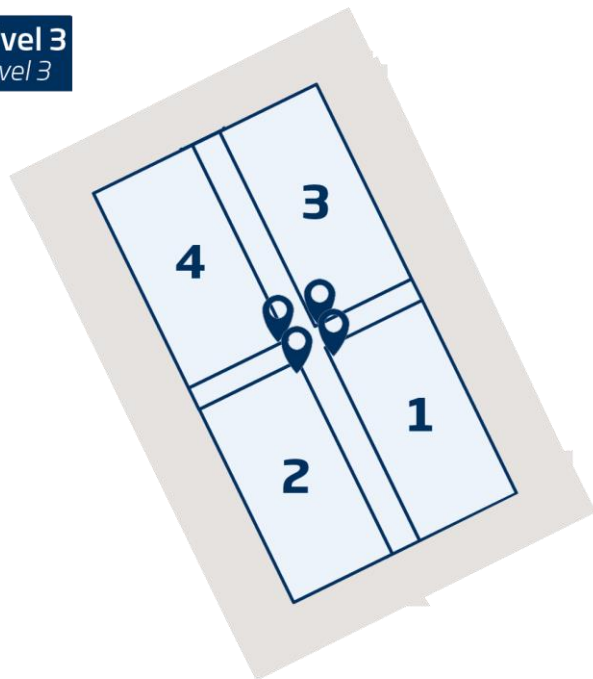
Balustrade banner

FEATURES

Indoor banner printed on microperforated PVC, hung from balustrades above entrance turnstiles.

- **Option A)** Dimensions: 1.5 m x 8 m / Price: 1,500 €/ each.
- **Option B)** Dimensions: 1.5 m x 8 m / Price: 2,800 €/ each.
- **Option C)** Dimensions: 1.5 m x 8 m / Price: 5,000 €/ each.

Nivel 3
Level 3



Other media

Advertising tools:

Visitor guide

FEATURES

Advertising spaces in the Visitor Guide.

- **Option A)** Back cover: Dimensions: Price: 3,000 €
- **Option B)** Inside front cover: Dimensions: Price: 2,200 €
- **Option C)** Inside back cover: Price: 2,000 €
- **Option D)** Double page spread: Price: 2,800 €/ each.
- **Option E)** Full page, colour: Price: 1,500 €/ each.
- **Option F)** Logo on Floorplan: Price: 1,000 € each.
- **Option G)** Page footer banner .Dimensions: 11 cm x 5 cm: Price: 750 €



Online Advertising

Logo on fair website

A

FEATURES

Monochrome logo, jpg format, on the event's Visit / Visitors page , from time of booking until the fair has ended.

PRECIO:

800 €

Partners:



FECHAS – 27 Feb – 3 Mar 2023 Valencia – Spain	HORARIOS – 27, 28, Feb. 1, 2, Mar 2023 – 9.00-19.00h 3 Mar 2023 – 9.00-17.00h	UBICACIÓN – Feria Valencia Nivel 2 _ Pabellones 1, 2, 3 y 4 Nivel 3 _ Pabellones 1, 2, 3 y 4 Ver plano distribución de espacios	CONTACTO – (+34) 963 861 200 cevisama@feriavalencia.com	Instagram Facebook Twitter LinkedIn Flickr
---	---	---	---	--

© CEVISAMA 2022 - Aviso Legal - Política de privacidad - Política de Cookies



Online Advertising

Releases on Fair Website and Social Media

FEATURES

Publicising of the agreement between the exhibitor and the fair, through the fair's communication channels::

- Social Networks
- Website

PRICE:

1,000 €

Releases on Fair Website & Social Media

FEATURES

Publicising of the agreement between the exhibitor and the fair through the fair's communication channels::

- Social Media
- Website

Visitor Guide

FEATURES

Logo featured in Visitor Guide.

Logo on fair website

FEATURES

Monochrome logo, jpg format, on the event's Visit / Visitors page , from time of booking until the fair has ended.

PRICE:

2,500 €



FERIA
VALENCIA

feriavalencia.com . feriavalencia@feriavalencia.com

+34 96 386 11 00 / +34 96 386 12 00

